CAMPUS ACTIVITIES
STUDENT AFFAIRS CERTIFICATION

EXAM CONTENT OUTLINE
Campus Activities Exam - CSAEd-CA™

% of Exam Items	Domain	Sub-Domains	Knowledge & Tasks
12%	Foundations of the Profession	1. Connect student affairs to the culture, histories, and contexts of higher education systems.	1a. Identify how student engagement has evolved and continues to evolve and impact programming. 1b. Recognize how institutional type and culture affect student engagement. 1c. Explain the role of student engagement/involvement and its impact on learning at an institution.
29%	Student Learning, Development, and Success	1. Develop and implement programs and services for holistic student success. 2. Center and advocate for student learning, development, and success. 3. Advocate for and utilize student organizations as a means of student engagement.	1a. Plan, develop, manage, and support intentional programs/events that connect back to departmental/institutional goals/learning outcomes. 2a. Facilitate student leadership learning. 3a. Articulate the impact of student organizations on student success, retention, and persistence. 3b. Support the needs and sustainability of different student organizations. 3c. Facilitate recognition and registration of student organizations using inclusive and efficient policies and processes. 3d. Advise student organizations through supporting programs; developing and facilitating trainings; cultivating professional relationships with students; managing marketing and

			communications; maintaining records; and conducting assessments. 3e. Prepare students to participate in shared governance of institutions.
8%	Assessment and Evaluation	1. Utilize insights and findings from assessment and evaluation data to improve policy and practice.	1a. Articulate the impact of programs and services on student success, retention, and persistence. 1b. Assess needs of students from multiple perspectives, identities, and populations, and ensure campus involvement opportunities are relevant and inclusive.
8%	Social Justice and Inclusion	1. Create living and learning environments that foster equitable participation of all groups. 2. Create opportunities to advocate for social justice values in policies, programs, practice and procedures.	1a. Implement policies, programs, practices, and procedures with consideration to universal access. 2a. Implement policies, programs, practices, and procedures with consideration of free speech
7%	Leadership	1. Establish priorities and outcomes that align to unit/department, divisional, and institutional vision. 2. Build coalitions and consensus between and across the unit/department, division, academic, and external community levels to foster institutional success.	1a. Advocate for additional resources with key stakeholders. 2a. Foster and navigate town/gown relationships.
8%	Talent Management	1. Orient and train staff. 2. Supervise and develop staff (performance management, processes).	1a. Develop training curriculum for staff, volunteers, and student leaders. 2a. Identify and develop transferable skills for staff, volunteers, and student leaders.
11%	Crisis and Risk Management	1. Develop and implement risk and crisis preparation and management plans.	1a. Identify relevant campus partners in crisis planning and response. 1b. Recognize and differentiate relationships that student organizations have with the institution. 1c. Respond to incidents of student crises.
16%	Financial and Facility Management	1. Manage financial resources.	1a. Collaborate with offices, departments, vendors (agencies), and other institutions to enhance buying power. 1b. Educate and train staff and students about their roles and responsibilities in fiscal stewardship. 1c. Advocate for the equitable dissemination of financial resources.

		2. Manage facility resources.	2a. Educate and train staff and students about their roles and responsibilities in facilities stewardship/management.
		3. Advocate for and manage spaces equitably.	3a. Educate and train staff and students about their roles and responsibilities in advocating for space equity.